



Press Release

Pitman Affirms Customer Commitment

Totowa, NJ USA, July 8, 2010 - Pitman Company, a leading supplier for the graphics communications industry for over 100 years, affirms its commitment to its customer base in response to Kodak's announcement about distribution realignment.

Servicing customers remains Pitman's number one focus. In recent years, Pitman's product offerings have extended beyond conventional prepress solutions, which continue to become a smaller portion of its current business. The company has diversified its portfolio and invested in key growth areas such as packaging, pressroom products and industrial inkjet solutions including inks and media. This diversification is in direct response to the ever changing and evolving graphics communications industry.

According to Pitman's Chairman of the Board, Paul F. Schmidt, Jr. "Today our diverse portfolio helps our customers to run profitable businesses. This has been our goal for over 100 years and remains our main focus today. For our prepress customers we are aligned with Agfa Graphics to provide its award-winning product portfolio. Agfa recently invested to upgrade its Branchburg, NJ plate manufacturing facility as well as its global manufacturing. Therefore it has the additional capacity and capability to support Pitman and any additional increases in demand. We are working to make certain our customer needs are addressed in the manner they have come to rely on and expect from Pitman."

Peter Wilkens, president of Agfa Graphics, North America states, "Pitman is Agfa's primary national distributor today. We are prepared to fully support the Pitman Company and its customers. We remain committed to Pitman as a strategic partner and our largest customer."

For more information about The Pitman Company visit, www.pitman.com.

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