

PITMAN COMPANY APPOINTS DONALD STIRES AS CHIEF FINACIAL OFFICER

TOTOWA, NJ, March 22, 2010 — Pitman Company, the leading, independent North American graphic arts supplier, is pleased to announce the appointment of Donald Stires as Chief Financial Officer effective March 15, 2010. In this key management role, Don will have overall responsibility for the financial-related activities of the Company.

Don is an accomplished executive who brings a wealth of experience in corporate finance and strategic management. Prior to joining the Pitman Company, he provided consulting services in corporate finance and business development to a variety of small to medium and large companies and has over 25 years of financial and general management experience with Johnson and Johnson and several small medical device companies. Don will be instrumental in managing the Pitman Company's financial objectives and capital plans as it implements its business strategy moving forward.

Don has a Bachelor of Science degree from Lehigh University and earned his MBA from Columbia University.

About Pitman Company

Now with more than a century of service as the leading independent North American graphic arts industry supplier, the Pitman Company provides the full spectrum of product and system solutions, service and support for both digital and traditional prepress and pressroom operations. Pitman also offers tailored product solutions for the specific requirements of printing market segments such as wide format and packaging production. Pitman.com, the company's e-commerce operation, is the world's largest online printing and equipment supplies store. The company is also the country's largest independent provider of imaging products to the graphics, corporate and technical design marketplaces. Headquartered in Totowa, New Jersey, Pitman Company has branch locations with modern distribution facilities across the United States.