



News Release

DuPont Imaging Technologies
Chestnut Run Plaza 702
Wilmington, DE 19880-0702

Contact: Deborah Ferrante
(302) 999-4350
deborah.a.ferrante@usa.dupont.com

DuPont Packaging Graphics Develops Cyrel® XD Digital Plate System

WILMINGTON, Del., Oct 2, 2009 - DuPont Packaging Graphics today announced development of the Cyrel® XD Hybrid Digital Plate System that allows flexographic platemakers to produce a hybrid digital dot using their existing digital workflows. The resulting hybrid digital dot has a flat top and broad supports similar to those produced in an analog workflow.

“The Cyrel® XD system will allow digital platemakers to use their existing computer to plate (CTP) and plate making systems to produce the hybrid digital dot on an ‘as-needed’ basis. A low-cost modification to the UV main exposure unit will allow the flexographer to turn the Cyrel® XD system ‘on’ when they wish to produce a hybrid digital dot or ‘off’ when they wish to produce a traditional digital dot,” said Ray Bodwell, marketing manager for DuPont Packaging Graphics.

“The commercialization of digital Cyrel® in the mid-90’s introduced the digital dot and ushered in an era of improved consistency, productivity and quality in flexography,” noted Bodwell. “However, we recently found an exception in the corrugated segment, where a more traditional flat-topped dot with a broad base helped to minimize the appearance of fluting. In 2008 we introduced DigiCorr™ as the solution. ”

“During these challenging economic times, DuPont Packaging Graphics intends to bring solutions to our customers that help them maintain their competitive advantage without having to recapitalize,” said Bodwell. “Systems and upgrades need to be low cost and workflows need to remain flexible and open. The Cyrel® XD system is low-cost and there are no proprietary films or consumables associated. In the end, a customer can just drop it in and go.”

For more information on the Cyrel® XD system, customers should contact their local DuPont technical sales representative or visit our website at www.cyrel.com/na.

DuPont Packaging Graphics is the world’s leading supplier of flexographic printing systems in digital and conventional formats; including Cyrel® brand photopolymer plates, Cyrel® FAST processing equipment, Cyrel® round sleeves, mounting and finishing products.

DuPont is a science-based products and services company. Founded in 1802, DuPont puts science to work by creating sustainable solutions essential to a better, safer, healthier life for people everywhere. Operating in more than 70 countries, DuPont offers a wide range of innovative products and services for markets including agriculture and food; building and construction; communications; and transportation.

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